

# TAKE CONTROL

## Internet Filtering Software for Your Organization



ContentWatch, Inc. is pleased to announce its newly released ContentProtect software, available for Windows, Android and Mac platforms.

This long-awaited release and upgrade to its award-winning ContentProtect Professional provides the following solutions to organizations of all kinds:

- » Content filtering
- » Internet usage policies for devices on and off premise
- » Cloud-based administration and reporting
- » Productivity tools with custom rules per user, group or entire organization
- » Time controls, custom schedules and time allocations
- » Email alerts for policy violations or filter change requests
- » Customized policy settings and rules

### Dynamic Content Filtering in Real-Time

ContentProtect is the perfect solution for managing internet usage of users in your organization, both on and off premise. The ContentProtect software has a powerful content analysis engine that categorizes web content in real-time. This engine accurately filters content and websites you don't want your users viewing. It even works on websites that are frequently changing or containing user generated content such as social media, blogs, and other online forums.

ContentProtect's content filtering technology is highly accurate and avoids over blocking pages or websites categorized incorrectly. ContentProtect analyzes and filters content on each webpage rather than only on a list of URLs.

ContentProtect covers both standard HTTP and encrypted HTTPS web traffic. This means that content on all pages is filtered,

protected and reported. This technology also prevents users from circumventing filters and internet usage policies using encrypted web traffic or remote proxy servers.

### Cloud Based Management and Reporting

ContentProtect makes managing the settings for all your users easy and accessible, anywhere. The cloud based administration console and tools allow administrators to view reports, manage users and internet policies, anywhere at any time. Changes made in the console are instantly applied to all clients running the ContentProtect software resulting in real-time updates.

Administrators can view reports and check on internet activity of their users with any device that has an internet connection and a web browser. Reports are graphical and intuitive. Reports include details by user, group or organization. Administrators can elect to have reports emailed to themselves or users, automatically.

### Productivity Tools

Administrators have easy access to timely, relevant and actionable data via the cloud based administration console. With this data administrators are empowered to monitor and limit users' access to specified areas of the internet and control many other aspects of their device and internet use.

### Time Controls

Increase users' productivity by creating custom schedules for internet access or creating a specific allocation of time allowed per user for personal web use.

### App Management for Android Devices

Are you concerned about the apps installed on their mobile devices? Do you want to block certain apps, or have visibility into what is installed on their devices? ContentProtect allows you to fully manage apps on Android devices, and allows restrictions on the installation of new apps. Administrators can block new apps until approved or disallow specific apps entirely.

## Device Inventory and Management

ContentProtect provides administrators tools to acquire information about the computers and devices they manage. Administrators can obtain information about device hardware, MAC addresses, network information, operating systems and software versions. This saves time and IT resources required to collect this data.

Additionally, MDM (mobile device management) tools can remotely locate and lock Android mobile devices increasing security and helping with asset management.

## Gaming and Gambling Protection

ContentProtect gives administrators the ability to increase user productivity by disabling access to popular online games and gambling sites. This helps keep users on task and preserves resources.

## Internet Usage Policies for Devices On and Off the Local Network

Protecting devices while offsite or in remote offices can be difficult. ContentProtect solves this problem by running locally on devices it protects. Its content filtering engine runs locally and receives its settings and changes through the web based administration console that is hosted entirely in the cloud. This means devices can be protected on or off premise and independent of internet connection type.

ContentProtect has strong circumvention prevention technologies and a password protected uninstall. This means that users cannot simply remove or disable the software unless granted the privilege to do so.

## Easy to Deploy and Use

ContentProtect supports auto-deployment through most software

deployment solutions including Active Directory Group Policies. It also includes an easy to use invite system where users are sent a link or invite code to easily install the software with one click or tap.

ContentProtect supports multiple authentication options, and can be integrated with computer or device logins. This ensures a single sign-in and eliminates the need to manage separate login credentials for computers or devices.



## Email Alerts

Defining alerts in the cloud based administration console is easy. Alerts are events triggered by a user's action or request and can be generated based on blocked web pages, requests for policy changes or requests to access to specific webpages or apps. Requests can automatically send email notifications to an administrator or department manager.

## Customizable Policies per User/Group/Organization

With the option to set policies by each user or by a group affiliation, you can avoid "one size fits all" scenarios some products force upon users. The options for individual or group policies allow administrators to be as granular or general as their organization requires. There are no limitations on the number of policies or customization options.

ContentProtect can be used as configured right "out of the box" or can be customized for each user. Through group management changes, updates to your settings can be administered all at once eliminating the need to update individual users.

Settings customization can be done to create custom whitelists and blacklists, blocking specific content categories, and creating custom categories. This helps administrators create custom user experiences based on their organizations' internet usage policies and unique requirements.

# TAKE CONTROL OF YOUR NETWORKS TODAY

Contact ContentWatch for  
a free, personalized quote.